



JOSE RAMON SAURA, INTERNACIONAL PHD

Associated Professor, Business Economics Department, Rey Juan Carlos University

International PhD in Business Economics – London South Bank University (LSBU), Harvard Business School (HBS) & Rey Juan Carlos University (URJC)

joseramon.saura@urjc.es – info@joseramonsaura.com



Bio. Jose Ramon Saura, Vice-Dean of Research, Internationalization and Prof. Partnership in the Faculty of Business Economics (FCEE), is an Associated Professor (Tenured) of Data Analytics and Digital Marketing in the Business Economics Department at Rey Juan Carlos University (URJC), Madrid (Spain). Earlier in his career, he held positions and provided consultancy services to several prominent companies, including Google, L'Oréal, Deloitte, Telefónica, and MRM/McCann, among others. He obtained his international Ph.D. in Digital Marketing from URJC, conducting research at both London South Bank University (LSBU) and RCC at Harvard University. He has taught and undertaken research stays at over 30 universities worldwide. Notable affiliations include Harvard University, the Leiden Institute of Advanced Computer Science and the Institute of Public Administration at the University of Leiden, or the School of Economics and Management at the University of Porto. Jose Ramon Saura has served as a research evaluator for national funding and projects on behalf of the following institutions: Government of Italy, Ministry of University and Research (Rome, Italy); Government of Poland, National Science Center of Poland (Warsaw, Poland); National Research Council of the Netherlands, Dutch Research Council (The Hague, The Netherlands); Technology Agency of the Czech Republic (Prague, Czech Republic), the Linz Institute of Technology (Linz, Austria) and the Qatar Research, Development and Innovation (QRDI) National Council (Doha, Qatar). His research has primarily centered on the theoretical and practical implications of various dimensions of user-generated data and content, digital economy and marketing and information sciences. He has emphasized three pivotal research methodologies applied to business economics: data mining and knowledge discovery. Currently, his research interests have evolved to encompass data-driven decision-making, online privacy, online behavior and surveillance capitalism. His contributions have been published in premier international journals such as: Journal of Innovation and Knowledge; International Journal of Production Economics; Government Information Quarterly; Industrial Marketing Management; Technovation; International Journal of Information Management; Technological Forecasting and Social Change; Journal of Business Research; Inter. Journal of Human-Computer Interaction; Computer Communications, Inter. Entrepreneurship and Management Journal, Management Decision, Journal of Business & Industrial Marketing, Enterprise Information Systems, Big Data Research, Journal of Small Business Management, Review of Managerial Sciences, European Management Journal, among others.

ACADEMIC POSITIONS

01/2023 – Present	Vice-dean of Research, Internationalization and Professional Partnerships at the Faculty of Business Economics – Rey Juan Carlos University (URJC)
01/2022 – Present	Associated Professor (tenured) – Rey Juan Carlos University (URJC)
01/2020 – 01/2021	Associated Professor - Rey Juan Carlos University (URJC)
01/2019 – 01/2020	Assistant Professor - Rey Juan Carlos University (URJC)
08/2017 – 01/2019	Visiting Professor - Rey Juan Carlos University (URJC)
09/2011 – 07/2017	Researcher - Rey Juan Carlos University (URJC)

PROFESSIONAL POSITIONS

01/2014 – 12/2019	Marketing Mentor – Google Developer Programs (Madrid, Barcelona y Lisboa)
01/2013 – 01/2021	Research Program Associated & Digital Marketing Consultant – Google Campus Madrid, Google for Startups School, Google for Startups, L'Oréal, Deloitte, Telefónica o MRM//McCann, among others.
01/2008 – 01/2017	Other professional activities in Digital Marketing
03/2011 – 07/2015	Founder of the Spanish Association of Digital Natives (AENDI)

ACADEMIC BACKGROUND

09/2016 – 07/2018	PhD in Business Economics – Rey Juan Carlos University (URJC) Extraordinary PhD Award, Cum Laude (Spain), International Mention
09/2017 – 07/2018	Master's Degree in Online Marketing and Digital Strategy – IEBS Business School (IEBS)
09/2015 – 07/2016	Master's Degree in Management – Rey Juan Carlos University (URJC)
09/2011 – 07/2014	Bachelor's Degree in Advertising and Public Relations – Rey Juan Carlos University (URJC)

PRE AND POSTDOCTORAL RESEARCH STAYS

11/2024 – 01-2025	University of Belgrade (Belgrade, Serbia)
03/2024 – 06/2024	University of Zagreb (Zagreb, Croatia)
04/2023 – 06/2023	University of Leiden (The Hague, The Netherlands)
10/2022 – 12/2022	University of Minho (Braga, Portugal)
06/2022 – 08/2022	University of Split (Split, Croatia)
07/2020 – 12/2021	University of Porto (Porto, Portugal)
06/2018 – 09/2019	Portucalense University (Porto, Portugal)
01/2018 – 04/2018	University NOVA of Lisbon (Lisbon, Portugal)
03/2017 – 06/2017	University of Algarve (Faro, Portugal)
06/2015 – 08/2015	Harvard University at RCC in Harvard (Boston, MA, USA)
06/2014 – 09/2014	London South Bank University (London, United Kingdom)

INTERNATIONAL TEACHING IN DIGITAL MARKETING AND RESEARCH METHODOLOGIES

2022 / 2023 University of Leiden (The Hague, The Netherlands)	2021 / 2022 EKA University of Applied Sciences, Riga (Latvia)
2022 / 2023 Chang'an University, Xi'an (China)	2021 / 2022 University of Minho, Braga (Portugal)
2022 / 2023 University of Ningbo, Zhejiang (China)	2020 / 2021 Polytechnic Institute of Coimbra, Coimbra (Portugal)
2022 / 2023 Budapest Business School, Budapest (Hungary)	2019 / 2020 Universidade Portucalente, Oporto (Portugal)
2021 / 2022 University of Porto (Portugal)	2018 / 2019 New Bulgaria University (NBU), Sofia (Bulgary)
2021 / 2022 University of Split (Croatia)	2018 / 2019 Mendel University, Brno (Check Republic)
2021 / 2022 Sumy State University, Sumy (Ukraine)	2018 / 2019 University of Algarve, Faro (Portugal)
2021 / 2022 Taras Shevchenko N. University of Kyiv, Kyiv (Ukraine)	2017 / 2018 London South Bank University (LSBU), London (UK)
2021 / 2022 SMK Vilnius of A. Social Sciences, Vilnius (Lithuania)	2016 / 2027 London South Bank University (LSBU), London (UK)
2021 / 2022 Šiauliai State University of A. Sciences, Šiauliai (Lithuania)	

ARTICLES INDEXED IN WEB OF SCIENCES – JOURNAL OF CITATION REPORT (JCR)

1. Saura, J. R. (2021). Using Data Sciences in Digital Marketing: Framework, methods, and performance metrics. *Journal of Innovation & Knowledge*, 6(2), April–June 2021, 92-102. <https://doi.org/10.1016/j.jik.2020.08.001>

Quartile (2020)	Q1	Category	Business	Impact Factor (5 years)	16.1	View
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2. Saura, J. R., Škare, V., & Dosen, D. O. (2024). Is AI-based digital marketing ethical? Assessing a new data privacy paradox. *Journal of Innovation & Knowledge*, 9(4), 100597. <https://doi.org/10.1016/j.jik.2024.100597>

Quartile (2020)	Q1	Category	Business	Impact Factor (5 years)	16.1	View
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3. Saura, J.R., Palacios-Marqués, D. & Iturricha-Fernández, A. (2021). Ethical Design in Social Media: Assessing the main performance measurements of user online behavior modification. *Journal of Business Research*, 129, May 2021, 271-281. <https://doi.org/10.1016/j.jbusres.2021.03.001>

Quartile (2020)	Q1	Category	Business	Impact Factor (5 years)	8.488	View
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4. Lyulyov, O., Pimonenko, T., Saura, J. R., & Barbosa, B. (2024). How do e-governance and e-business drive sustainable development goals?. *Technological Forecasting and Social Change*, 199, 123082. <https://doi.org/10.1016/j.techfore.2023.123082>

Quartile (2020)	Q1	Category	Business & Technology Transfer	Impact Factor (5 years)	8.593	View
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5. Ribeiro-Navarrete, S., Saura, J. R., & Palacios-Marqués, D. (2021). Towards a new era of mass data collection: Assessing pandemic surveillance technologies to preserve user privacy. *Technological Forecasting and Social Change*, 167, 120681. <https://doi.org/10.1016/j.techfore.2021.120681>

Quartile (2020)	Q1	Category	Business & Technology Transfer	Impact Factor (5 years)	8.593	View
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6. Saura, J. R., Ribeiro-Soriano, D., & Palacios-Marqués, D. (2021). Setting B2B Digital Marketing in Artificial Intelligence-based CRMs: A review and directions for future research, *Industrial Marketing Management*, 98, October 2021, 161-178. <https://doi.org/10.1016/j.indmarman.2021.08.006>

Quartile (2020)	Q1	Category	Business	Impact Factor (5 years)	8.698	View
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7. Palos-Sanchez, P., Saura, J.R., Velicia-Martin, F. (2019). A study of the effects of Programmatic Advertising on users' Concerns about Privacy overtime. *Journal of Business Research*, 96(2019):61-72. <https://doi.org/10.1016/j.jbusres.2018.10.059>

Quartile (2020)	Q1	Category	Business	Impact Factor (5 years)	8.488	View
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8. Palos-Sanchez, P., Saura, J.R. and Correia, M. (2020). Do tourism applications' quality and user experience influence its acceptance by tourists? *Review of Managerial Sciences*, 1-37. <https://doi.org/10.1007/s11846-020-00396-y>

Quartile (2020)	Q1	Category	Business, Management	Impact Factor (5 years)	7.127	View
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9. Saura, J.R., Ribeiro-Soriano, D. & Iturricha-Fernández, A. (2022). Exploring the challenges of remote work on Twitter users' sentiments: From digital technology development to a post-pandemic era, *Journal of Business Research*, 142, March 2022, 242-254. <https://doi.org/10.1016/j.jbusres.2021.12.052>

Quartile (2020)	Q1	Category	Business	Impact Factor (5 years)	8.488	View
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10. Saura, J. R, Palacios-Marqués, D. and Ribeiro-Soriano, D. (2022). Exploring the boundaries of Open Innovation: Evidence from social media mining, *Technovation*, in press. <https://doi.org/10.1016/j.technovation.2021.102447>

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	9.761	View
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11. Saura, J. R., Ribeiro-Navarrete, S., Palacios-Marqués, D., & Mardani, A. (2023). Impact of extreme weather in production economics: Extracting evidence from user-generated content. *International Journal of Production Economics*, 260, 108861.

Quartile (2020)	Q1	Category	Management, Economics	Impact Factor (5 years)	12	View
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12. Saura, J. R, Ribeiro-Navarrete, S., and Skarze, M. (2022). How does technology enable competitive advantage? Reviewing state-of-the-art and outlining future directions, *Journal of Competitiveness*, 14(4), 172–188. <https://doi.org/10.7441/joc.2022.04.10>

Quartile (2020)	Q1	Category	Business, Management, Economics	Impact Factor (5 years)	3.395	View
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13. Palos-Sanchez, P., Saura, J.R., Cepeda, G., Velicia-Martin, F. (2021). A Business Model adoption based on Tourism Innovation: Applying a Gratification Theory to Mobile Applications, *European Research on Management and Business Economics*, 27(2), 100149. <https://doi.org/10.1016/j.iedeen.2021.100149>

Quartile (2020)	Q1	Category	Business, Economics	Impact Factor (5 years)	5.024	View
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14. Debasa, F., Gelashvili, V., Martínez-Navalón, J.B. and Saura, J.R. (2023). Do stress and anxiety influence users' intention to make restaurant reservations through mobile apps?. *European Research on Management and Business Economics*, Vol. 29, Nº. 1, 2023, págs. 44-54, <https://doi.org/10.1016/j.iedeen.2022.100205>

Quartile (2020)	Q1	Category	Business, Economics	Impact Factor (5 years)	5.024	View
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15. Saura, J. R., Ribeiro-Soriano, D., & Palacios-Marqués, D. (2022). Exploring behavioral data science privacy issues in government artificial intelligence deployment, *Government Information Quarterly*, 101679. <https://doi.org/10.1016/j.giq.2022.101679>

Quartile (2020)	Q1	Category	Information Sciences	Impact Factor (5 years)	8.622	View
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16. Saura, J. R., Ribeiro-Soriano, D., & Palacios-Marqués, D. (2021). From user-generated data to data-driven innovation: A research agenda to understand user privacy in digital markets. *International Journal of Information Management*, Volume 60, October 2021, 102331. <https://doi.org/10.1016/j.ijinfomgt.2021.102331>

Quartile (2020)	Q1	Category	Information Sciences	Impact Factor (5 years)	14.098	View
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17. Reyes-Menendez, A., Saura, J.R., Stephen, B.T. (2020). Exploring Key Indicators of Social Identity in the #MeToo Era: Using Discourse Analysis in UGC. *International Journal of Information Management*, 54:102129, <https://doi.org/10.1016/j.ijinfomgt.2020.102129>

Quartile (2020)	Q1	Category	Information Sciences	Impact Factor (5 years)	14.098	View
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18. Saura, J. R., Reyes-Menendez, A., & Thomas, S. (2020). Gaining a deeper understanding of nutrition using social networks and user-generated content. *Internet Interventions*, 100312. <https://doi.org/10.1016/j.invent.2020.100312>

Quartile (2020)	Q1	Category	Internet Informatics Information Sciences	Impact Factor	4.333	View
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19. Palos-Sanchez, P., Saura, J.R., Ríos Martin, M.A. and Aguayo-Camacho, M. (2021). M-Health Apps: Towards a Better Understanding Intention to Use. *JMIR mhealth and uhealth*. <https://doi.org/10.2196/27021>

Quartile (2020)	Q1	Category	Medical Informatics Health Care Sciences	Impact Factor	6.111	View
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20. Gelashvili, V., Martínez-Navalón, J. G., & Saura, J. R. (2021). Using Partial Least Squares Structural Equation Modeling to Measure the Moderating Effect of Gender: An Empirical Study. *Mathematics*, 9(24), 3150.

Quartile (2020)	Q1	Category	Mathematics	Impact Factor (5 years)	2.258	View
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21. Palos-Sanchez, P., Saura, J.R., and Ayestarán, R. An exploratory approach to the adoption process of Bitcoin by business executives. *Mathematics*, 9, 355. <https://doi.org/10.3390/math9040355>

Quartile (2020)	Q1	Category	Mathematics	Impact Factor (5 years)	2.258	View
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22. Saura, J. R., Dwivedi, Y. K., & Palacios-Marqués, D. (2022). Online User Behavior and User-Generated Content. *Frontiers in Psychology*, 13. <https://doi.org/10.3389/fpsyg.2022.895467>

Quartile (2020)	Q1	Category	Psychology, Multidisciplinary	Impact Factor (5 years)	3.620	View
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23. Saura, J. R., Palacios-Marqués, D., Correia, M. and Barbosa, B. (2022). Innovative behavior in entrepreneurship: Analyzing new perspectives and challenges, *Frontiers in Psychology*, <https://doi.org/10.3389/fpsyg.2023.1123236>

Quartile (2020)	Q1	Category	Psychology, Multidisciplinary	Impact Factor (5 years)	3.620	View
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24. Saura, J. R., Ribeiro-Soriano, D., & Palacios-Marqués, D. (2021). Using data mining techniques to explore security issues in smart living environments in Twitter, *Computer Communications*. <https://doi.org/10.1016/j.comcom.2021.08.021>

Quartile (2020)	Q1	Category	Computer Sciences Information Systems	Impact Factor (5 years)	3.167	View
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25. Palos-Sanchez, P. R., Saura, J. R., & Velicia-Martin, F. (2022). A case study on a hedonic-motivation system adoption model in a game-based student response system. *International Journal of Human-Computer Interaction*, 1-18. <https://doi.org/10.1080/10447318.2022.2121801>

Quartile (2020)	Q1	Category	Computer Sciences, Ergonomics	Impact Factor (5 years)	4.7	View
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26. Saura, J. R., Palos-Sanchez, P., & Velicia-Martin, F. (2020). What Drives Volunteers to Accept a Digital Platform That Supports NGO Projects?. *Frontiers in Psychology*, 11, 429. <https://doi.org/10.3389/fpsyg.2020.00429>

Quartile (2020)	Q1	Category	Psychology, Multidisciplinary	Impact Factor (5 years)	3.620	View
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27. Palos-Sanchez, P. and Saura, J.R. (2018). The Effect of Internet Searches on Afforestation: The Case of a Green Search Engine. *Forests*, 9, 51. <https://doi.org/10.3390/f9020051>

Quartile (2020)	Q1	Category	Sustainable Science and Technology, Forestry	Impact Factor (5 years)	2.804	View
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28. Martinez-Navalon, J.B., Gelashvili, V., Saura, J.R. (2020). The Impact of Environmental Social Media Publications on User Satisfaction with and Trust in Tourism Businesses. *International Journal of Environmental Research and Public Health*. 17, 5417, <https://doi.org/10.3390/ijerph17155417>

Quartile (2020)	Q1	Category	Public, Environmental and Occupational Health	Impact Factor (5 years)	2.948	View
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29. Saura, J.R., Palos-Sanchez, P.R. and Rios Martin, M.A. (2018). Attitudes to environmental factors in the tourism sector expressed in online comments: An exploratory study. *International Journal of Environmental Research and Public Health*. 15(3), 553; <https://doi.org/10.3390/ijerph15030553>

Quartile (2020)	Q1	Category	Public, Environmental and Occupational Health	Impact Factor (5 years)	2.948	View
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30. Reyes-Menendez, A., Saura, J.R. and Alvarez-Alonso, C. (2018). Understanding #WorldEnvironmentDay User Opinions in Twitter: A Topic-Based Sentiment Analysis Approach, *International Journal of Environmental Research and Public Health*. <https://doi.org/10.3390/ijerph15112537>

Quartile (2020)	Q1	Category	Public, Environmental and Occupational Health	Impact Factor (5 years)	2.948	View
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31. Saura, J. R., Palacios-Marqués, D., & Ribeiro-Soriano, D. (2023). Digital marketing in SMEs via data-driven strategies: Reviewing the current state of research. *Journal of Small Business Management*, 61(3), 1278-1313. <https://doi.org/10.1080/00472778.2021.1955127>

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	6.8	View
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32. Sánchez-Robles, M., Saura, J. R., & Ribeiro-Soriano, D. (2023). Overcoming the challenges of cooperative startups businesses: insights from a bibliometric network analysis. *Review of Managerial Science*, 1-32. <https://doi.org/10.1007/s11846-023-00670-9>

Quartile (2020)	Q1	Category	Business, Management	Impact Factor (5 years)	7.127	View
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33. Ribeiro-Navarrete, B., Saura, J.R. & Simón-Moya, V. Setting the development of digitalization: state-of-the-art and potential for future research in cooperatives. *Review of Managerial Science* (2023). <https://doi.org/10.1007/s11846-023-00663-8>

Quartile (2020)	Q1	Category	Business, Management	Impact Factor (5 years)	7.127	View
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34. Barbosa, B., Saura, J.R., Zekan, S.B. et al. Defining content marketing and its influence on online user behavior: a data-driven prescriptive analytics method. *Annal of Operation Research* (2023). <https://doi.org/10.1007/s10479-023-05261-1>

Quartile (2020)	Q1	Category	Business, Management	Impact Factor (5 years)	4.3	View
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35. Lafont, J., Saura, J. R., & Ribeiro-Soriano, D. (2023). The role of cooperatives in sustainable development goals: A discussion about the current resource curse. *Resources Policy*, 83, 103670. <https://doi.org/10.1016/j.resourpol.2023.103670>

Quartile (2020)	-	Category	Environmental Sciences	Impact Factor (5 years)	5.2	View
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36. González-Padilla, P., Navalpotro, F.D. & Saura, J.R. Managing entrepreneurs' behavior personalities in digital environments: A review. *International Entrepreneurship and Management Journal* (2023). <https://doi.org/10.1007/s11365-022-00823-4>

Quartile (2020)	Q1	Category	Business, Management	Impact Factor (5 years)	6.704	View
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37. Saura, J.R., Palacios-Marqués, D. and Ribeiro-Soriano, D. (2022). Privacy concerns in social media UGC communities: Understanding user behavior sentiments in complex networks. *Information Systems and e-Business Management*. <https://doi.org/10.1007/s10257-023-00631-5>

Quartile (2020)	Q2	Category	Management	Impact Factor (5 years)	6.310	View
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38. Barbosa, B., Saura, J.R. and Bennett, D. (2022). How do entrepreneurs perform digital marketing across the customer journey? A review and discussion of the main uses, *Journal of Technology Transfer*. <https://doi.org/10.1007/s10961-022-09978-2>

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	6.310	View
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39. Saura, J.R., Palacios-Marqués, D. and Ribeiro-Soriano, D. (2023). Leveraging SMEs technologies adoption in the Covid-19 pandemic: a case study on Twitter-based user-generated content, *Journal of Technology Transfer*. <https://doi.org/10.1007/s10961-023-10023-z>

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	6.310	View
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40. Saura, J.R., Ribeiro-Soriano, D. and Palacios-Marqués, D. (2022). Adopting digital reservation systems to enable circular economy in entrepreneurship, *Management Decision*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/MD-02-2022-0190>

Quartile (2020)	Q2	Category	Business, Management	Impact Factor (5 years)	4.957	View
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41. Saura, J.R., Palacios-Marqués, D. and Barbosa, B. (2022). A review of digital family businesses: setting marketing strategies, business models and technology applications, *International Journal of Entrepreneurial Behavior & Research*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJEBR-03-2022-0228>.

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	4.996	View
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42. Saura, J.R., Ribeiro-Soriano, D. and Palacios-Marqués, D. (2022). Data-driven strategies in operation management: mining user-generated content in Twitter. *Annals of Operations Research* (2022). <https://doi.org/10.1007/s10479-022-04776-3>

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	4.996	View
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43. Saura, J.R., Palacios-Marqués, D. & Ribeiro-Soriano, D. How SMEs use data sciences in their online marketing performance: A systematic literature review of the state-of-the-art, *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2021.1955127>

Quartile (2020)	Q1	Category	Management	Impact Factor (5 years)	6.799	View
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44. Reyes-Menendez, A., Palos-Sanchez, P., Saura, J.R. and Santos, C. Revisiting the impact of perceived social value on consumer behavior toward luxury brands European Management Journal, *European Management Journal*. <https://doi.org/10.1016/j.emj.2021.06.006>

Quartile (2020)	Q1	Category	Business, Management	Impact Factor (5 years)	5.920	View
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45. Saura, J. R., Ribeiro-Soriano, D., & Palacios-Marqués, D. (2021). Setting privacy “by default” in social IoT: Theorizing the challenges and directions in Big Data Research, *Big Data Research*, 25, 15 July 2021, 100245. <https://doi.org/10.1016/j.bdr.2021.100245>

Quartile (2020)	Q2	Category	Computer Science	Impact Factor (5 years)	5.315	View
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46. Saura, J.R., Ribeiro-Soriano, D., and Palacios-Marques, D (2021). Evaluating security and privacy issues of social networks-based information systems in Industry 4.0. *Enterprise Information Systems*. <https://doi.org/10.1080/17517575.2021.1913765>

Quartile (2020)	Q1	Category	Computer Sciences Information Systems	Impact Factor	4.350	View
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47. Reyes-Menendez, A.; Saura, J.R and Martinez-Navalon, JG. (2019). The impact of e-WOM on Hotels Management Reputation: Exploring TripAdvisor Review Credibility with the ELM model, *IEEE Access*, 8(2). <https://doi.org/10.1109/ACCESS.2019.2919030>

Quartile (2020)	Q2	Category	Computer Science Information Systems	Impact Factor (5 years)	3.671	View
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48. Saura, J.R.; Rodríguez Herráez, B. and Reyes-Menendez, A (2019). Comparing a traditional approach for financial Brand Communication Analysis with a Big Data Analytics technique, *IEEE Access*, 7(1). <https://doi.org/10.1109/ACCESS.2019.2905301>

Quartile (2020)	Q2	Category	Computer Science Information Systems	Impact Factor (5 years)	3.671	View
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49. Saura, & Bennett. (2019). A Three-Stage method for Data Text Mining: Using UGC in Business Intelligence Analysis. *Symmetry*, 11(4), 519. <https://doi.org/10.3390/sym11040519>

Quartile (2020)	Q2	Category	Multidisciplinary Sciences	Impact Factor (5 years)	2.713	View
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50. Saura, J. R., Reyes-Menendez, A., and Palos-Sanchez, P. (2019). Mapping multispectral Digital Images using a Cloud Computing software: Applications from UAV images. *Heliyon*, 5(2). <https://doi.org/10.1016/j.heliyon.2019.e01277>

Scopus (2020)	Q1	Category	Multidisciplinary	Impact Factor	0.46 SJR	View
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Scopus (2020)	Q1	Category	Multidisciplinary	Impact Factor	0.46 SJR	View
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